

Project Name: \_\_\_\_\_

Period: \_\_\_\_\_

## Changing Society Visual Aid Rubric

Criteria	Below Standard	Approaching Standard	At Standard	Above Standard	Score
<b>Text</b> (including, neatness, avoiding large blocks of text, etc.)	<ul style="list-style-type: none"> <li>• Usually inappropriate and/or missing or unclear (strange fonts, too big/too small, poor color contrast, etc.) – especially considering distance from audience</li> <li>• Confusing layout of text</li> </ul>	<ul style="list-style-type: none"> <li>• Sometimes inappropriate and/or unclear</li> <li>• Multiple large blocks of text</li> </ul>	<ul style="list-style-type: none"> <li>• One inappropriate and/or unclear treatment of text – other instances good</li> <li>• One large block of text – other instances good</li> </ul>	<ul style="list-style-type: none"> <li>• Always appropriate, neat, and clear</li> <li>• No large blocks of text</li> </ul>	
	0.....4	5.....6	7.....8	9.....10	
<b>Art &amp; Color</b>	<ul style="list-style-type: none"> <li>• Art usually missing or garish</li> <li>• Multiple pieces of art for no reason</li> <li>• No consistent color scheme</li> </ul>	<ul style="list-style-type: none"> <li>• Art sometimes distracting or of questionable necessity and/or relevance</li> <li>• Consistent color scheme, that does not tie the elements of the visual aid together</li> </ul>	<ul style="list-style-type: none"> <li>• One piece of art of questionable necessity and/or relevance – other instances good</li> <li>• Color scheme sometimes ties the elements of the visual aid together</li> </ul>	<ul style="list-style-type: none"> <li>• Art appropriate, necessary, and relevant</li> <li>• Color scheme almost always ties the elements of the visual aid together</li> </ul>	
	0.....4	5.....6	7.....8	9.....10	